

Post Office Department

FIRST ASSISTANT POSTMASTER GENERAL

Washington

IN REPLYING
MENTION INITIALS AND DATE

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May 14, 1921.

Postmaster:

The American and French Children's League is an organization for the sustenance of the sick and maimed little children of the devastated zone of France who were brought into direct contact with the horrors of war, many of whom were held in servitude by their German conquerors, and practically all of whom were left suffering the ravages of gas-poisoning, shell-shock, malnutrition, and rheumatism. May 30 has been adopted jointly by the Allied Governments as an international Memorial Day on which the red poppy of Flanders, which has also been selected by the American Legion as their Memorial Day flower, will be worn by all loyal Americans in honor of their fellow countrymen who so heroically sacrificed their lives to the cause of liberty and now rest beneath the poppy-carpeted battlefields of France.

The American and French Children's League, of which Mr. Leonel Ross O'Bryan, 229 Symes Building, Denver, Colorado, is Regional Director for the States of Colorado, Wyoming, Utah, Nevada, New Mexico, Arizona, Kansas, Oklahoma, and Texas, is distributing millions of poppies that were made by the hands of these little war-scourged children and their mothers. Inasmuch as the full proceeds of the sale of these poppies will be devoted to the sustenance and medical care of these children, and as the plan is wholly non-political and non-sectarian, and of a national scope, you are authorized to post in conspicuous places on the walls or bulletin boards in the lobby of your office such notices, placards, and other items of publicity of this movement as may be sent to you for that purpose by the American and French Children's League, with a view to arousing united public interest in the wearing of the poppy on May 30 as a symbol of loyalty to our country and devotion to the cause of liberty.

Hubert Work

First Assistant.